



AMANDA  
DYSON

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## SUMMARY

Product designer bringing together a visual arts background and project management skills to create intuitive, user-centered experiences.

## SKILLSET

UX/UI design  
Project management  
Strategic planning  
User research  
Personas, journeys & user stories  
Wireframing & prototyping

## TOOLS

Abstract  
Adobe Creative Suite  
Craft  
Figma  
GitHub  
HTML, CSS, & JavaScript  
InVision  
Jira  
Sketch  
Storybook

## EXPERIENCE

**Senior Product Designer** Sept 2020 – Present  
**Product Designer** April 2018 – Sept 2020  
**CircleCI, San Francisco, CA**

- Lead designer for User Engagement and Server, previously Plans & Pricing
- Major projects include growth, notifications, usage data, and design systems
- Facilitate UX decisions backed by research, design artifacts, and business goals

**Design Intern** Jan 2018 – April 2018  
**Bloc, San Francisco, CA**

- Designed and developed first web page showcasing alumni portfolios
- Created responsive mockups and animations for handoff to engineering

**Development and Events Manager** June 2012 – April 2018  
**Sustainable Conservation, San Francisco, CA**

- Lead designer for event communications and collateral
- Work across teams to manage events, research, and donor strategy

## RECENT PROJECTS

**CircleCI | Product design** View slide deck  
Most recently designed and iteratively shipped a new usage-based, self-serve pricing UI to customers based on research and business objectives.

**Bloc | Visual design & development** bloc.design & bloc.design/books  
Designed and developed responsive web pages to showcase Bloc alumni portfolios, following Bloc's styleguide.

**Museum Map | Visual design & UX** amandadyson.com/museummap  
Prototype exploration for a web app that helps museum-goers discover exhibitions in any city.

## EDUCATION

2017 | UX/UI Design and Front-End Development Apprenticeship  
2008 | MA, Cultural Policy and Arts Management  
2006 | BA, Studio Art and English Literature