



AMANDA
DYSON

amandadyson.com
hello@amandadyson.com

San Francisco-based UX/UI designer bringing together a visual arts background and project management experience to create intuitive, user-centered experiences. Researcher, problem-solver, relationship-builder, and user advocate.

SKILLSET

UX/UI Design
HTML, CSS, & JavaScript
Project Management
User Research & Testing
Information Architecture
Personas & User Stories
Wireframing & Prototyping
Brand Strategy & Identity
Market Research
Sketch & Adobe Creative Suite
Flinto, InVision & Usability Hub
GitHub

EDUCATION

Bloc | 2017
UX/UI Design and Front-End
Development

University College Dublin | 2008
MA Cultural Policy and Arts
Management

Wayland University | 2006
BA Studio Art

RECENT PROJECTS

Habit | iOS Prototype and Marketing Site amandadyson.com/habit
Designed to give users a simple, non-intrusive solution for monitoring time and money spent on apps.

Trove | Web Prototype and Marketing Site amandadyson.com/trove
Product developed to give users a collaborative space to organize and find content.

Press | iOS Prototype amandadyson.com/press
Designed to simplify morning routines by offering coffee and tea for pick-up.

EXPERIENCE

UX/UI Design Internship January – February 2018
Bloc, San Francisco, CA

Development and Events Manager August 2013 – Present
Sustainable Conservation, San Francisco, CA

- Design event communications and collateral using Adobe Photoshop and InDesign
- Lead donor and prospect research to inform fundraising strategies
- Work across teams to manage events, webinars, live-streams, and meetings
- Project manager for visual asset management, PowerPoint creation, and data process improvement

Development Associate June 2012 - August 2013
Sustainable Conservation, San Francisco, CA

- Managed database, led annual appeal efforts, and coordinated event logistics
- Created and implemented systems for organization's first Capital Campaign
- Assisted Marketing Director with social media posts and printed materials

Development Support and Database Specialist July 2010 – June 2012
Austin Children's Shelter, Austin, TX

- Drafted marketing content for printed collateral, website, and social media
- Streamlined reporting processes to improve internal communication and community outreach
- Oversaw donation process and participated in efforts to identify and retain donors

Selected Internships August 2008 – 2010
SITE Santa Fe, Solomon R. Guggenheim Foundation, Circa Art Magazine